



**UTILITY DECLARATION
AND POWER OF ATTORNEY**
Utility Application

As below named inventors, we, **Sundeep BHAN, Jeff FENIGSTEIN and John ALFANO**, hereby declare that:

Our residence, post office address and citizenship are as stated below next to our name.

We believe we are the original and first inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled

TARGETED INVITATION DELIVERY

the specification of which

(Check One)

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is attached hereto OR
was filed on December 11, 2003 in the United States Patent & Trademark Office and assigned Serial No. 10/734,811

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

We acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

We hereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

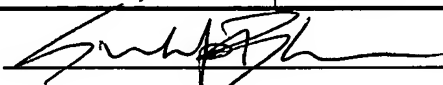
Application Number(s)	Filing Date
60/432,873	December 11, 2002

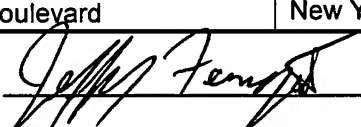
POWER OF ATTORNEY: As named inventors, we hereby appoint as our attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified invention application, all of the registered practitioners identified by Customer Number 21890:

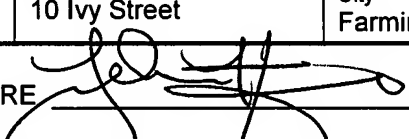
PROSKAUER ROSE, LLP
CUSTOMER NUMBER: 21890

Please direct all inquiries to Robert S. Mayer, Esq., at the above Customer Number.

We further declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements are made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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